



ADVERTISING OPPORTUNITIES

The Academy for the Performing Arts, a magnet program in the Huntington Beach Union High School District, offers advertising opportunities in our ten Mainstage Performance Programs and the program for the Season Finale/ Academy Awards show. The fees cover the cost of these programs and additional promotional materials, support APA's student classes and facilities. These materials are distributed to our patrons, the press, local businesses & hotels, as well as other arts institutions throughout the nation and provide a quality addition to our students' professional portfolios.

Please circle the ad you would like to purchase and fill in appropriate total at far right column for each ad.

DESCRIPTION	ARTWORK GUIDELINES	RATE	TOTAL Please place in appropriate box
Full Color Banner Your ad included on the 10'w X 4'h hung outside the APA building for each Main Stage Show	4500x 2100 pixels @ 100 dpi	\$425 (per show) Please call for availability or to reserve certain shows.	
Color Back Cover 5" w X 8" h	1500x2400 pixels @ 300 dpi	\$3,300	
Color Back Cover Inside 5" w X 8" h	1500x2400 pixels @ 300 dpi	\$2,300	
Color Front Cover Inside 5" w X 8" h	1500x2400 pixels @ 300 dpi	\$2,300	
Full Page Inside 5" w X 8" h	1500x2400 pixels @ 300 dpi	\$1,200	
Half Page 5" w X 3.875" h (landscape orientation)	1500x1163 pixels @ 300dpi	\$600	
Quarter Page 2.375" w X 3.875" h	713x1163 pixels @ 300dpi	\$400	
Business Card 3.173" w X 1.8125" h	952x544 pixels @ 300dpi	\$300	
GRAND TOTAL:			

PAYMENT may be made by Credit Card or Check.

Make Checks payable to APA and fill in and sign the form below.

Contact Person		STUDENT or APA Sales Representative	
Company Name		Student ID #	
Billing Address:		City	ZIP Code
Email (IMPORTANT!)	Billing Telephone:	Check Number	
Credit Card / Account Number		VISA or MASTERCARD (circle)	Expiration Date

I gladly support the Academy for the Performing Arts. Please place the agreed upon advertisement(s) in the program(s) as indicated. I understand all orders are final and providing properly formatted artwork is my responsibility.

CARDHOLDER / AUTHORIZED SIGNATURE _____

Please e-mail your art files or supply camera ready art to the APA office by the appropriate deadline. If you need assistance creating or preparing your artwork, or understanding the submission process & technicalities of your art files, please contact via email. Special arrangements can be made for minimal fees to create or correct your art. Questions & submissions should be directed to APA Communications Manager Mike Simmons: email: advertising@hbapa.org - Mobile (714) 883-MIKE - APA office: 714-536-2514, ext 4025

OFFICE USE ONLY		
Receipt Number	Artwork Received / Format	Paid?

SHOWBILL ADs

Dimensions & Specifications
(shown actual size)

FULL PAGE

5w X 8h (inches)

1500w X 2400h (pixels @ 300 dpi)

30p X 48p points

HALF PAGE

5w X 3.875h (inches)

1500w X 1163h (pixels @ 300 dpi)

30p X 23p3 (points)

QUARTER PAGE

2.375w X 3.875h (inches)

713w X 1163h (pixels @ 300 dpi)

14p3 X 23p3 (points)

BUSINESS CARD

3.173w X 1.8125h (inches)

952w X 544h (pixels @ 300 dpi)

19p0.456 X 10p10.5 (points)