



# ADVERTISING OPPORTUNITIES 2026 - 2027

The Academy for the Performing Arts, a magnet program in the Huntington Beach Union High School District, offers advertising opportunities in our eleven Mainstage Show programs, 3 department benefit show programs, and the Season Finale/Academy Awards program. The fees cover the cost of these programs. Ads will be in 21,000 printed show bills and are distributed at APA shows during the show season. We are now also offering a digital showbill to all patrons in addition to the hard copy. **Please select the ad you would like to purchase and fill in the total at the far right column for each ad. PAYMENT DUE as soon as possible to secure ad space. Half page ads and above will also receive a Constant Contact.**

DESCRIPTION	ARTWORK GUIDELINES	RATE (all season)	TOTAL
<b>Color Double Page Center Spread</b> (10.5w x 8h)	3150x2400 pixels @ 300 dpi	<b>\$4,500</b>	<b>\$ SOLD OUT</b>
<b>Color Back Cover</b> (5"w X 8"h)	1500x2400 pixels @ 300 dpi	<b>\$3,400</b>	<b>\$ SOLD OUT</b>
<b>Color Back Cover Inside</b> (5"w X 8"h)	1500x2400 pixels @ 300 dpi	<b>\$2,400</b>	<b>\$</b>
<b>Color Front Cover Inside</b> (5"w X 8"h)	1500x2400 pixels @ 300 dpi	<b>\$2,400</b>	<b>\$ SOLD OUT</b>
<b>Color Inside Back of Centerfold</b> (5"w X 8"h)	1500x2400 pixels @ 300 dp	<b>\$1,800</b>	<b>\$ Call for Availability</b>
<b>Black &amp; White Full Page Inside</b> (5"w X 8"h)	1500x2400 pixels @ 300 dpi	<b>\$1,300</b>	<b>\$</b>
<b>Black &amp; White Half Page</b> (5"w X 3.875"h) (landscape orientation)	1500x1163 pixels @ 300 dpi	<b>\$750</b>	<b>\$</b>
<b>Black &amp; White Quarter Page</b> (2.375"w X 3.875"h)	713x1163 pixels @ 300 dpi	<b>\$600</b>	<b>\$</b>
<b>Full Color Banner in front of Auditorium</b>	4500x2100 pixels @ 100 dpi	<b>\$425</b> (per show)	<b>\$</b>
<b>Full Color Ad Bottom of Show Ticket Stub</b>	535x290h pixels @ 300 dpi	<b>\$250</b> (per show)	<b>\$</b>
<b>GRAND TOTAL:</b>			<b>\$</b>

## Advertisement Information:

<u>Contact Person:</u>		<u>Company Name:</u>	
<u>Contact Person Email:</u>		<u>Contact/Billing Phone #:</u>	
<u>APA Student's Name:</u>		<u>APA Student's Department:</u>	
<u>Full Color Banner Show(s):</u>		<u>Full Color Ticket Stub Ad Show(s):</u>	

## Payment Information: PAYMENT may be made by credit card or check. Make checks payable to APA and fill in and sign the form below.

<input type="checkbox"/> <u>Credit Card: #</u> Authorization # & Date	<input type="checkbox"/> <u>Cash:</u> Date & Total Paid	<input type="checkbox"/> <u>Check:</u> Date, check # & Total Paid	
<u>Card #:</u> _____ - _____ - _____ - _____		<u>Expiration date:</u> ____ / ____	<u>Security Code:</u> _____
<u>Billing Address:</u>		<u>City:</u>	<u>State / Zip:</u>
Please place the agreed upon advertisement(s) as indicated. I understand all orders are final and providing properly formatted artwork is my responsibility.			
<u>CARDHOLDER / AUTHORIZED SIGNATURE</u>			<u>DATE:</u>

Please email your properly formatted artwork to the APA office by the appropriate deadline. If you need assistance understanding the submission process & technicalities of your art files, please contact us via email. Submissions and Questions can be directed to **April Sharp in the APA Office: [asharp@hbuhsd.edu](mailto:asharp@hbuhsd.edu) 714-536-2514 x 51454**