



HBAPA ADVERTISING OPPORTUNITIES 2025 - 2026

The Academy for the Performing Arts, a magnet program in the Huntington Beach Union High School District, offers advertising opportunities in our eleven Mainstage Show programs, 3 department benefit show programs, and the Season Finale/Academy Awards program. The fees cover the cost of these programs. Ads will be in 21,000 printed show bills and are distributed at APA shows during the show season. We are now also offering a digital showbill to all patrons in addition to the hard copy. **Please select the ad you would like to purchase and fill in the total at the far right column for each ad. PAYMENT DUE as soon as possible to secure ad space. Half page ads and above will also receive a Constant Contact.**

DESCRIPTION	ARTWORK GUIDELINES	RATE (all season)	TOTAL
Double Page Center Spread (10.5w x 8h)	3150x2400 pixels @ 300 dpi	\$4,500	\$
Color Back Cover (5"w X 8"h)	1500x2400 pixels @ 300 dpi	\$3,400	\$ SOLD OUT
Color Back Cover Inside (5"w X 8"h)	1500x2400 pixels @ 300 dpi	\$2,400	\$ SOLD OUT
Color Front Cover Inside (5"w X 8"h)	1500x2400 pixels @ 300 dpi	\$2,400	\$ SOLD OUT
Black & White Full Page Inside (5"w X 8"h)	1500x2400 pixels @ 300 dpi	\$1,300	\$
Black & White Half Page (5"w X 3.875"h) (landscape orientation)	1500x1163 pixels @ 300 dpi	\$750	\$
Black & White Quarter Page (2.375"w X 3.875"h)	713x1163 pixels @ 300 dpi	\$600	\$
Full Color Banner in front of Auditorium	4500x2100 pixels @ 100 dpi	\$425 (per show)	\$
Full Color Ad Bottom of Show Ticket Stub	535x290h pixels @ 300 dpi	\$250 (per show)	\$
GRAND TOTAL:			\$

Advertisement Information:

<u>Contact Person:</u>		<u>Company Name:</u>	
<u>Contact Person Email:</u>		<u>Contact/Billing Phone #:</u>	
<u>APA Student's Name:</u>		<u>APA Student's Department:</u>	
<u>Full Color Banner Show(s):</u>		<u>Full Color Ticket Stub Ad Show(s):</u>	

Payment Information: PAYMENT may be made by credit card or check. Make checks payable to APA and fill in and sign the form below.

☐ Credit Card: # _____ Authorization # & Date	☐ Cash: _____ Date & Total Paid	☐ Check: _____ Date, check # & Total Paid	
Card #: _____ - _____ - _____ - _____		Expiration date: _____ / _____	Security Code: _____
Billing Address: _____		City: _____	State / Zip: _____
Please place the agreed upon advertisement(s) as indicated. I understand all orders are final and providing properly formatted artwork is my responsibility. CARDHOLDER / AUTHORIZED SIGNATURE _____ DATE: _____			

Please email your properly formatted artwork to the APA office by the appropriate deadline. If you need assistance understanding the submission process & technicalities of your art files, please contact us via email. Submissions and Questions can be directed to **April Sharp** in the APA Office: asharp@hbuhhsd.edu 714-536-2514 x 51454

SHOWBILL ADS

Dimensions & Specifications

CENTERFOLD

(Spanning 2 full pages)

CENTERFOLD (Spanning 2 full pages)
The CENTERFOLD Ad is our most visible ad gaining everybody's attention because it spans across two FULL pages! It's the best value for advertisers really wishing to make an impact for their company while helping support the students of APA, too!

10.5w X 8h (inches)

3150w x 2400h (pixels @ 300 dpi)

63w x 48h (points)

SHOWBILL ADS

Dimensions & Specifications

FULL PAGE

5w X 8h (inches)

1500w X 2400h (pixels @ 300 dpi)

30w X 48h points

HALF PAGE

5w X 3.875h (inches)

1500w X 1163h (pixels @ 300 dpi)

30w X 23h (points)

QUARTER PAGE

2.375w X 3.875h (inches)

713w X 1163h (pixels @ 300 dpi)

14w X 23h (points)

This ad size is VERTICAL

Please send the proper size (Please do not send a business card – it will not fit – *thank you for your assistance.*)

FULL COLOR AD

BOTTOM OF SHOW TICKET STUB

Your ad on the bottom of every purchased ticket for one Main Stage Show of your choosing if available. Please call to reserve show.

5.570w X 3h (inches)

535w x 290h (pixels @ 300 dpi)

10p7 x 5p8 (points)

This sample is the the shape of the banner, but its actual size is approximately 45" wide x 21" high.

FULL COLOR AD

AUDITORIUM BANNER

Your ad included on the 10'w X 4'h banner hung in front of the the Auditorium for one Main Stage Show. Please call to reserve available shows 714-536-2514 #51454.

45w x 21h (inches)

4500w x 2100h (pixels @ 100 dpi)

